

Our Reference: GP-304240-OST-TJM

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| Applicant: | William E. Mazzara, Jr. |
| Serial Number: | 10/736,491 |
| Filing Date: | December 15, 2003 |
| Confirmation Number: | 3801 |
| Examiner/Group Art Unit: | Oluseye Iwarere/3687 |
| Title: | METHOD AND SYSTEM FOR MANAGING PROMOTIONAL TELEMATICS SERVICES |

RESPONSE

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The Office Action dated October 24, 2008 has been received and carefully reviewed.
Entry of this Response is respectfully requested.

Since January 24, 2009 was a Saturday, it is submitted that this response is being
timely filed.